



## Australian Academy of Business Leadership (AABL)

### SPONSORSHIP PROPOSAL FORM



Australian Academy of Business Leadership (AABL) is a platform devoted to research and research training for future academic leaders around the globe. It aims at developing a network of those academics to discuss the contemporary issues in business and business research. It also provides support to PhD students and young researchers willing to publish in high quality journals.

AABL knows the importance of its conference sponsors, and looks forward to building a strong relationship with them through the promotion of the sponsoring organisations.

These conferences have the potentials to attract high calibre scholars, who will help by promoting young researchers' publication excellence.

The major events of its conference include conference sessions and a conference dinner.

AABL takes the opportunity to ask all organisations to consider becoming one of its conference sponsors.

#### **PLATINUM SPONSOR A\$10,000**

Platinum sponsorship is sponsorship of a conference plenary session. Platinum sponsors will receive the following benefits:

- 50% discount on registration for up to 10 participants from the sponsoring organisations.
- Opportunity to become one of the concurrent sessions chair for up to 4 participants from the sponsoring organisations.
- Sponsor's logo on the plenary session banner.
- Sponsor's logo on conference promotional materials.
- Sponsor's logo on the conference website and link to sponsor's website.
- Sponsors logo on all printed materials.
- Complimentary conference dinner tickets for up to 10 participants from the sponsoring organisation.

<b>GOLD SPONSOR A\$5,000</b>	<b>SILVER SPONSOR A\$2,500</b>	<b>OTHER SPONSOR A\$1,000</b>
<p>Gold sponsorship is sponsorship of one of the conference concurrent sessions. Gold sponsors will receive the following benefits:</p> <ul style="list-style-type: none"> <li>• 30% discount on registration for up to 5 participants from the sponsoring organisation.</li> <li>• Opportunity to become one of the concurrent sessions chair for up to 2 participants from the sponsoring organisation.</li> <li>• Sponsor's logo on one concurrent session banner.</li> <li>• Sponsor's logo on conference promotional materials.</li> <li>• Sponsor's logo on conference website and link to sponsor's website.</li> <li>• Complimentary conference dinner tickets for up to 5 participants from the sponsoring organisation.</li> </ul>	<p>Silver sponsorship is sponsorship of one of the conference concurrent sessions. Silver sponsors will receive the following benefits:</p> <ul style="list-style-type: none"> <li>• 30% discount on registration for up to 3 participants from the sponsoring organisation.</li> <li>• Opportunity to become one of the concurrent sessions chair for 1 participant from the sponsoring organisation.</li> <li>• Sponsor's logo on conference website and link to sponsor's website.</li> <li>• Complimentary conference dinner tickets for up to 3 participants from the sponsoring organisation.</li> </ul>	<p>Other sponsorship is sponsorship that will help to recoup some of the costs. Other sponsors may provide sponsorship of A\$1,000 in the following areas: 3 lunches, morning and afternoon teas (total 6) for the 3 days of the conference, gifts for speakers, gifts for attendees. Other sponsors will receive the following benefits:</p> <ul style="list-style-type: none"> <li>• Sponsor's logo and announcement of sponsorship on conference website and link to sponsor's website.</li> <li>• Opportunity to become one of the concurrent sessions chair for 1 participant from the sponsoring organisation.</li> </ul>

<b>CONDITIONS</b>	<b>PAYMENT</b>	<b>ENQUIRIES</b>
<p>A non-refundable deposit of 50% of the total amount of sponsorship will be required to secure your preferred sponsorship package, with the outstanding balance payable two weeks before a particular conference for which sponsorship is sought.</p>	<p>Payment methods accepted include:</p> <ul style="list-style-type: none"> <li>• Company cheque – Payable to <b>Australian Academy of Business Leadership</b></li> <li>• Credit Card - MasterCard or VISA</li> <li>• Direct Deposit</li> </ul>	<p>The Sponsor Proposal Form should be completed and forwarded to <b>Australian Academy of Business Leadership</b> by email (in scanned PDF format) to <a href="mailto:secretariat@aabl.com.au">secretariat@aabl.com.au</a></p>

<b>SPONSORSHIP TYPE</b>	<input type="checkbox"/> <b>PLATINUM A\$10,000</b>	<input type="checkbox"/> <b>GOLD, A\$5,000</b>	<input type="checkbox"/> <b>SILVER A\$2,500</b>	<input type="checkbox"/> <b>OTHER A\$1,000</b>
<b>PAYMENT TYPE</b>	<input type="checkbox"/> <b>Cheque</b>	<input type="checkbox"/> <b>Credit Card</b>	<input type="checkbox"/> <b>Direct Deposit</b>	<input type="checkbox"/> <b>OTHER</b>
NAME OF THE SPONSOR				
ABN	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>			
CONTACT PERSON				
POSITION				
ADDRESS				
SUBURB			POSTCODE	
STATE	COUNTRY			
E-MAIL			TELEPHONE	
CARD NUMBER	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>			
CARD TYPE	<input type="checkbox"/> <b>VISA</b>	<input type="checkbox"/> <b>MASTERCARD</b>	AMOUNT	A\$
NAME ON CARD				
EXPIRY DARE	SIGNATURE			

**Disclaimer:** The information contained in this sponsorship proposal is correct at the time of preparation. AABL reserves the rights to alter or delete items from the sponsorship proposal without notice. AABL will not be liable for any loss or damage whatsoever arising from any action based on the information contained herein.

**Privacy Statement:** By providing your personal information you acknowledge that such information may be used for organisational requirements and AABL will keep you updated with appropriate information relating to a particular conference for which you will be a sponsor. All personal information provided to AABL will be handled in accordance with the Commonwealth Privacy Act 1988. If you have any objections to your information being used in the above manner, please contact AABL.